

**PRINCESS 'WIN A \$10,000 CRUISE HOLIDAY' ('PROMOTION')
TERMS AND CONDITIONS**

1. The Promoter is Carnival PLC trading as Princess Cruises (ABN 23 107 998 443) of Level 5, 465 Victoria Avenue, Chatswood, NSW Australia 2067, phone (02) 8326 4000 ('**Promoter**'). Permit number(s): NSW Authority Number: TP/01959; SA Permit: T25/2020; ACT Permit: TP 25/02673.
2. Information on how to enter and the Prizes (defined below) form part of these Terms and Conditions. By entering this Promotion, entrants accept these Terms and Conditions.

Entry

3. The Promotion commences at 12:01 AEDT on 6 November 2025 and ends at 23:59 AEDT on 9 December 2025 ('**Promotional Period**'). Entries must be received within the Promotional Period.
4. Entry is only open to Australian residents aged 18 year or over.
5. Employees (and their immediate families) of the following are ineligible to enter the Promotion:
 - a. the Promoter;
 - b. the prize supplier;
 - c. any co-operative partner directly involved in administering or executing this Promotion;
 - d. agencies and contractors associated with this Promotion, including advertising, marketing, legal, and fulfilment partners; and
 - e. any entity or individual otherwise prohibited from entry under applicable State or Territory laws.

For the purposes of this clause, "*immediate family*" includes: spouse, ex-spouse, de facto spouse, child or step-child (whether natural or adopted), parent, step-parent, grandparent, step-grandparent, uncle, aunt, niece, nephew, brother, sister, step-brother, step-sister or first cousin.

6. Incomplete or indecipherable entries will be deemed invalid.
7. The Promoter reserves the right, at any time, to verify the validity of entries and entrants (including an entrant's identity, age and place of residence) and to disqualify any entrant who the Promoter has reason to believe has breached any of these Terms and Conditions, tampered with the entry process, or engaged in any unlawful or other improper conduct calculated to jeopardise fair and proper conduct of the Promotion. Errors and omissions may be accepted at the Promoter's discretion. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights. The Promoter's legal rights to recover damages or other compensation from such an offender are reserved.
8. Any costs associated with entering the Promotion, including data costs, are the entrant's responsibility.

How to Enter

9. To enter during the Promotional Period, individuals must:
 - a. upgrade a Princess Cruises deposited booking from Princess Standard to Princess Plus, or Princess Plus to Princess Premier during the Promotional Period; or
 - b. make a new Princess Cruises deposited booking on Princess Plus or Princess Premier during the Promotional Period; or
 - c. have a deposited Princess Cruises booking on Princess Plus or Princess Premier as at 6 November
10. Multiple entries are permitted. Each qualifying instance will be counted as follows:
 - a. an upgrade to, or new booking on, or an existing deposited booking on Princess Plus will count as one (1) entry.
 - b. an upgrade to, or new booking on, or an existing deposited booking on Princess Premier will count as two (2) entries.
11. If a winner is unable to travel for any reason, their entry will be deemed invalid and a prize may be awarded to a reserve winner, subject to any directions from a regulatory authority.
12. All eligible Entries will be entered into the draw.

Prize

13. The total prize pool value is up to AU\$20,000.
14. There is one (1) major prize and ten (10) minor prizes to be awarded.
15. The prizes are as follows:
 - a. one (1) Future Cruise Credit ('FCC') for Princess Cruises, valued at \$10,000 ('**Major Prize**'); and

- b. ten (10) FCC's for Princess Cruises, each valued at \$1,000 ('**Minor Prize**').
(each a '**Prize**' and collectively the '**Prizes**', comprising the Major Prize and Minor Prizes)
- 16. The first valid entry drawn will win the Major Prize and the next ten (10) valid entries drawn will each win a Minor Prize.
- 17. Each FCC awarded as a prize is subject to the following conditions:
 - a. The FCC is valid for new bookings only.
 - b. The FCC must be redeemed for bookings made within twelve (12) months from the date of issue, on any published Princess Cruise itinerary. Any unused FCC will not be refunded and is non-transferable.
 - c. The FCC may only be applied to the cruise portion of the winner's fare, including taxes, fees and port expenses.
 - d. The prize winner must be the first named guest in the stateroom booking(s).
 - e. The FCC is not transferable and may only be redeemed by the winner.
 - f. The FCC is not redeemable for cash.
- 18. Itineraries are not guaranteed and onboard offerings are subject to change. See the full FCC terms and conditions at: <https://www.princess.com/plan/fcc-onboard-cruise-credits/>.

The Draw

- 19. This is a game of chance. Skill plays no part in determining the winner.
- 20. The draw will take place at Carnival Corporation, Level 5, 465 Victoria Avenue, Chatswood. NSW 2067 on 12 December 2025 at 11:00 AEDT. The Promoter may draw additional reserve entries and record them in order to be used in the event of an invalid entry or ineligible entrant is drawn.
- 21. The winner will be notified in writing within seven (7) days of the draw. The winner's details (first initial, surname and postcode) will be published online at [Plus & Premier Cruise Packages - Princess Cruises](#) on 19 December 2025.
- 22. If a Prize is unclaimed by 23:59 AEDT on 18 January 2026, an unclaimed prize draw may take place on 19 January 2026 at the same time and location as the original draw, subject to any directions from a regulatory authority. The winner, if any, will be notified in writing within seven (7) days of the unclaimed prize draw and their details (first initial, surname and postcode) will be published online at [Plus & Premier Cruise Packages - Princess Cruises](#) on 27 January 2026.

General

- 23. The Promoter's decision is final and no correspondence will be entered into.
- 24. A Prize is subject to availability. If a Prize (or part of a Prize) is unavailable, the Promoter, at its discretion, reserves the right to substitute a Prize (or that part of a Prize) with a prize of substantially equal value and/or specification, subject to any written directions from a regulatory authority.
- 25. Subject to the unclaimed prize draw clause, if for any reason the winner does not take or redeem a Prize (or an element of a Prize) by the time stipulated by the Promoter, then a Prize (or that element of a Prize) will be forfeited.
- 26. A Prize is subject to the standard terms and conditions of the Promoter. It is a condition of accepting a Prize that the winner and their guest must comply with all conditions of use of a Prize. Name changes are not permitted. The Promoter's cancellation policy in the Princess Cruises Passage Contract will apply. See Princess Cruises' Passage Contract at <https://www.princess.com/en-au/legal/passage-contract> which passengers will be bound by.
- 27. With the exception of any expenses specifically included in a Prize, all:
 - a. costs associated with transport to/from the departure port will be the responsibility of the winner and accompanying guest and will not be borne by the Promoter; and
 - b. pre- and/or post-accommodation, shore excursions or other onboard activities, spending money, additional meals, taxes, insurance, passports, visas, vaccinations, transfers, items of a personal nature, in-room charges and all other ancillary costs are not included.
- 28. The winner and their accompanying guest are responsible for ensuring they have the necessary and valid travel documentation, including passports, any requisite visas and insurance. The winner and their accompanying guest will be responsible for any expenses incurred in obtaining necessary travel documentation, including any fines or penalties incurred as a result of not having the requisite travel documentation.
- 29. A Prize, or any unused portion of a Prize, is not transferable or exchangeable and cannot be taken as cash. If the winner is, for whatever reason, unable to travel within the nominated period, or does not take an element of a Prize within the time stipulated, then that element of a Prize will be forfeited.

30. By accepting a Prize, the winner agrees to participate in and co-operate with all reasonable media editorial requests by the Promoter (including but not limited to, being interviewed and photographed) and the winner grants the Promoter a perpetual and non-exclusive licence to use such footage and photographs in all media worldwide and the winner will not be entitled to any fee for use.
31. With the exception of the intellectual property rights set out in these terms and conditions, the winner agrees they will not sell or otherwise provide their story and/or photographs to any media or other organisation.
32. The winner and any guest accompanying the winner must be aged eighteen (18) years or over at the commencement of the selected cruise.
33. The winner and any guest accompanying the winner must provide valid identification to the Promoter. A credit card imprint or cash deposit will be required from the winner and/or accompanying guest at check-in in order to board the cruise ship, for all incidental charges.
34. The Promoter accepts no responsibility for any tax implications that may arise from a Prize. Independent financial advice should be sought.
35. This Promotion is in no way sponsored, endorsed or administered by, or associated with any social media platform including Facebook. Entrants provide information to the Promoter and not to any social media platform. Entrants completely release any relevant social media platforms from any and all liability.
36. If for any reason any aspect of this Promotion is not capable of running as planned, including by reason of computer virus, communications network failure, bugs, tampering, unauthorised intervention, fraud, technical failure or any cause beyond the control of the Promoter, the Promoter may in its sole discretion cancel, terminate, modify or suspend the Promotion and invalidate any affected entries, or suspend or modify a prize, subject to State or Territory regulation.
37. Nothing in these Terms and Conditions limit, exclude, modify or purports to limit, exclude or modify any statutory consumer guarantees as provided under consumer protection laws in Australia ('**Non-Excludable Guarantees**'). Except for any liability that cannot by law be excluded, including the Non-Excludable Guarantees, the Promoter (including its respective officers, employees and agents) excludes all liability (including negligence) for any personal injury; or any loss or damage (including loss of opportunity); whether direct, indirect, special or consequential, arising in any way out of the Promotion.
38. Except for any liability that cannot by law be excluded (including the Non-Excludable Guarantees), the Promoter (including its respective officers, employees and agents) is not responsible for, and excludes all liability (including negligence) for any personal injury, or any loss or damage (including loss of opportunity), whether direct, indirect, special or consequential, arising in any way out of the Promotion including but not limited to: a) any technical difficulties or equipment malfunction (whether or not under the Promoter's control); b) any theft, unauthorised access or third party interference; c) any entry or prize claim that is late, lost, altered, damaged or misdirected (whether or not after their receipt by the Promoter) due to any reason beyond the reasonable control of the Promoter; d) any variation in prize value to that stated in these Terms and Conditions; e) if a Prize is delayed, postponed or cancelled for any reason beyond the reasonable control of the Promoter; f) any tax liability incurred by a winner or Entrant; or g) use and/or taking of a Prize.
39. The Promoter collects personal information in order to conduct the Promotion and administer a Prize and may, for this purpose, disclose such information to third parties, including but not limited to the prize suppliers, co-operative partners, agents, contractors, service providers and suppliers in the United States and, as required, to regulatory authorities in Australia, New Zealand and the ports of call on the cruise itinerary. Entry is conditional on providing this information. Unless otherwise advised, the Promoter may, for an indefinite period, use the information for promotional, marketing, publicity, research and profiling purposes, including sending electronic messages or telephoning the winner in accordance with its Privacy Policy available here: <https://www.princess.com/en-au/legal/legal-privacy>. Entrants should direct any request to opt out, access, update or correct information to the Promoter.
40. Entrants may withdraw from the Promotion at any time prior to the prize draw by submitting a withdrawal request via the official form located at https://princess.qualtrics.com/jfe/form/SV_8dAH81KpsObn8G2. Upon receipt of a valid withdrawal request, the entrant's participation in the Promotion will be terminated, and all associated entries will be deemed forfeited.
41. The laws of New South Wales apply to this Promotion to the exclusion of any other law and the winner submits to the exclusive jurisdiction of the courts of New South Wales. **For South Australian residents only:** Nothing in this clause excludes the application of the *Lotteries Act 2019* (SA) or the *Lotteries Regulations 2021* (SA), and entrants will be subject to the laws and courts of the jurisdiction in which they ordinarily reside.