

THE CARNIVAL CORPORATION NAVIGATION SYSTEM



PURPOSE

Deliver unforgettable happiness to our guests

MISSION

Provide extraordinary cruise vacations, while honoring the integrity of every ocean we sail, place we visit and life we touch



WORLD CLASS CRUISE LINES



LISTEN & LEARN



SPEAK UP



RESPECT & PROTECT

CORE VALUES



ALWAYS IMPROVING



BETTER TOGETHER



GUEST OBSESSED

PRIORITIES

Ensure each of our world-class cruise lines owns its space in the vacation market

Be Travel & Leisure's employer of choice

Stay committed to excellence in compliance, environmental protection, and the well-being of every life we touch

Execute our sustainability roadmap

Further strengthen our balance sheet while delivering outsized shareholder returns